

# Enrollment Strategies Committee - Minutes

Date: February 5, 2024  
 Time: 1:00 p.m. – 2:30 p.m.  
 Location: CCR 233

## Members:

Jessica Beverson  
 Willie Blackmon, Stu. Serv. Dir.  
 TL Brink, Faculty  
 Jimmy Grabow, Faculty  
 Andrew Guevara, Faculty

Natalie Lopez, Faculty (Brandi)  
 Mariana Macamay, Faculty  
 Michelle Riggs, Director  
 Ernesto Rivera, Faculty  
 Ola Sabawi  
 Veronia Smith

Giovanni Sosa, Dean IERP  
 Delmy Spencer, VPSS  
 Mike Strong, VPAA  
 Dan Word, Inst. Dean  
 Diana Vaichis, CSEA Rep  
 Keith Wurtz, VPI Chair  
 Oriana Vara

## Action Items

Item, Presenter, Time	Minutes	SD#	SEG#	Proposed Action
December 4, 2024, Minutes, Keith Wurtz, 5 min	Minutes approved as written.	4		
Update on Enrollment Strategies Plan, 5 min		1-3	1-5	
Status on guidelines for prioritizing Course Offerings, 5 min	The team reviewed compressed calendar models. It was discussed that students prefer short term classes, 16 weeks. Studies also show that there has been a 3% increase in compressed calendar course success. Scheduling blocks will need to be revised. However, students would still meet for the same number of hours. The high school calendar ends mid-June, another six-week class would start up. High school students would then be able to enroll easier by submitting an intent to graduate paperwork.	1,2	1-5	Senate to review.
Feedback on <a href="#">ACCJC Mid-Term Report</a> , 30 min	Mid-Term report due 10/15/24. Discussed CHC innovations and accomplishments.	1-3	1-5	Keith to gather input from other committees.
Update on two-year schedule implementation process, Keith Wurtz, 5 minutes	Keith provided an update. When Course Dog is implemented the two-year schedule will be readdressed.	1-3	1-5	
QFE: <a href="#">Enrollment Dashboard</a> , Keith Wurtz, 5 min	Enrollment is up 16.7% YTD.	1		Disaggregated data: program, course length, DI
QFE: Marketing / Outreach Update,		1-3	1-5	Michelle to provide an

Michelle Riggs / Willie, 5 min				update at the next meeting.
Career and Academic Pathways Update, Jimmy Grabow / Keith Wurtz / Gio Sosa / Delmy Spencer, 5 min	Delmy provided an update- District wide Dual Enrollment meeting is this Thursday, 02/08/24 in person. Both colleges are meeting to learn about what each college is doing for dual enrollment, and to start talking about an equity plan.  Shella is finishing the pathways. Shella is working on Guided Pathway maps to look at scheduling courses that streamlines students courses.	1-3	1-5	Delmy to discuss the outcome of the Dual-Enrollment meeting that was held on 02/08/24.

<i>Enrollment Strategies 2023-2024 Committee Accomplishments</i>		
Topic	SD#	SEG#

**Mission Statement:** The Crafton Hills College mission is to change lives. We seek to inspire our students, support our colleagues, and embrace our community through a learning environment that is transformational. Crafton Hills College welcomes everyone and is committed to working with students from diverse backgrounds. The College has an exceptional learning environment built on a tradition of excellence, a talented faculty, a driven student body, a committed staff, with passionate leadership and community support.

**Vision Statement:** To empower the people who study here, the people who work here, and the people who live in our community through education, engagement, and innovation.

**Institutional Values:** We rely on the following values to support our vision and mission:

- Respect: To champion active listening and open dialogue within our community.
- Integrity: To uphold honesty in our interactions and academic pursuits and maintain community collaboration.
- Diversity & Inclusion: To promote a welcoming environment through equitable and antiracist practices in all aspects of our work.

- **Innovation:** To actively grow and adapt to support our mission and vision through a willingness to embrace new perspectives and new ideas.
- **Leadership:** To develop and inspire current and future leaders through professional development, mentorship, education, and experience.
- **Sustainability:** To be a leader in our community by reducing environmental impact with practices that meet the needs of the present without compromising the future.

**STRATEGIC DIRECTIONS**

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|---|---|
| <ol style="list-style-type: none"> <li>1. Increase Student Enrollment</li> <li>2. Engage in Practices that Prioritize and Promote Inclusivity, Equity, Anti-Racism, and Human Sustainability</li> <li>3. Increase Student Success and Equity</li> </ol> | <ol style="list-style-type: none"> <li>4. Develop a Campus Culture that Engages Students, Employees, and the Broader Community</li> <li>5. Foster and Support Inquiry, Accountability, and Campus Sustainability</li> </ol> |
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**STUDENT EQUITY GOALS**

1. Increase the percentage of African American/Black students who apply and enroll at CHC in the same year.
2. Increase the percentage of African American/Black students persisting from fall to spring.
3. Increase the percentage of Hispanic/Latinx students completing transfer level Math and English.
4. Increase the percentage of African American/Black students’ degree or certificate attainment.
5. Increase the percentage of Hispanic/Latinx students transferring to a four-year institution.

**ENROLLMENT STRATEGIES COMMITTEE CHARGE**

- The Enrollment Strategies Committee primary focus is to sustain long-term student success and access by:
- Using qualitative and quantitative data to inform recommendations.
- Evaluating on-going enrollment trends, activities, and initiatives.
- Initiating research on scheduling at the department and division levels.
- Developing, reviewing, and monitoring progress toward strategic enrollment planning goals.
- Support the development and implementation of guided pathways.
- Assessing, evaluating, and making recommendations for student support strategies to enhance student access, success, persistence, and goal attainment.
- Supporting equity and inclusion in our decision-making.

**ENROLLMENT STRATEGIES COMMITTEE MEMBERSHIP**

- 7 Managers (to be determined)
- 7 Faculty (appointed by Academic Senate; recommending at least one or more from each division)
- 2 Classified Staff (one appointed by CSEA; one appointed by Classified Senate)
- 1 Student (appointed by Student Senate)

**ENROLLMENT STRATEGIES COMMITTEE NORMS for 2023-2024**

- We will start and end meetings on time.
- We will follow the agenda.
- We will read materials, minutes, etc. and be prepared to discuss at meetings.
- We will listen to our colleagues without interruption and will show mutual respect.
- We will operate on consensus and seek agreements all can “live with;”
- We will make decisions based on clear information.
- We will bring closure to decisions.
- We will support committee recommendations.
- We will accept the fact that there will be differing opinions.
- We will use the best interest of our stakeholders (especially students) as the basis for our decision making.
- We will honor brainstorming without being attached to our viewpoint.
- We will give the opportunity for all members to contribute.

- We will be free to speak our minds without fear of reprisal.
- We will be transparent with our colleagues and our positions on issues.
- We will identify pending issues, agreements, and action steps at the end of the meetings.
- We will stay focused on topics under the charge of the committee
- We will report back to and seek input from constituents
- We will work to support equity and inclusion in our decision-making