

Examples of Marketing Assets

Billboards



LET'S GO NIGHT OWLS!
5 Academic & Career Pathways
Night Classes Available

craftonhills.edu



A billboard with a dark green background featuring a full moon and stars. The text is in yellow and white. The Crafton Hills College logo is in the bottom right corner.



50 MAJORS
6 CAREER PATHWAYS
5 MINUTES AWAY



craftonhills.edu

A billboard with a white background and green text. The Crafton Hills College logo is on the left. A green mountain silhouette is at the bottom.



**YOU DON'T HAVE TO GO FAR
TO GO FAR**

SPRING REGISTRATION **NOW OPEN**



craftonhills.edu



A billboard with a dark green background. On the left is a green and yellow mascot wearing a yellow shirt with 'CHC' on it. The text is in white and yellow. The Crafton Hills College logo is in the bottom right corner.



CAREERS START HERE
5 ACADEMIC & CAREER PATHWAYS

craftonhills.edu



A billboard with a white background and green text. The Crafton Hills College logo is in the bottom right corner. A green mountain silhouette is at the bottom.



**The first step
to your success story.**

»» craftonhills.edu



A billboard with a dark green background. On the left is a circular logo with 'CHC' and 'CRAFTON HILLS COLLEGE' around it. Next to it is a photo of a smiling woman with long dark hair wearing a blue and white striped shirt. The text is in white and yellow.

Postcards:



11711 Sand Canyon Road
Yucaipa, CA 92399

SHARE THE AMAZING ADVANTAGES OF COMMUNITY COLLEGE. COMPARTA LAS INCREÍBLES VENTAJAS DEL COLEGIO COMUNITARIO.

Your son or daughter deserves all the opportunities higher education can bring. At Crafton Hills College, they can complete programs in less time and for a much lower cost than at a 4 year university. Even if they work full time, we make it possible for them to do both.

- Associate Degree or Certificate in Less Than 2 Years
- Transfer to UC or Cal State Universities
- Financial Aid Available
- DREAMers Scholars Program
- FREE Tutoring, Career Counseling, Food Pantry, Veteran's Services, and more.

Su hijo o hija merecen todas las oportunidades que la educación superior puede ofrecer. En Crafton Hills College, pueden completar programas en menos tiempo y por un costo mucho menor que en una universidad de 4 años. Incluso si trabajan tiempo completo, hacemos posible que hagan ambas cosas.

- Título o Certificado de grado en menos de 2 años
- Transferencia Universidades Estatales: UC o Cal
- Ayuda financiera disponible
- Programa DREAMers Scholars
- Tutoría GRATIS, Orientación de Carrera, Despensa de Alimentos, Servicios para Veteranos, y más.

Register now for Fall 2024 classes.
Regístrese ahora para las clases de otoño 2024.



craftonhills.edu/here
909.389.3372



THEIR CAREER CAN START HERE

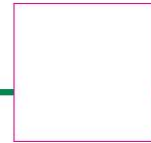
LET'S GO!



Kaela T.



11711 Sand Canyon Road
Yucaipa, CA 92399

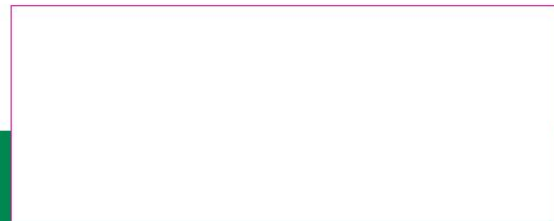


SHARE THE AMAZING ADVANTAGES OF CRAFTON HILLS COMMUNITY COLLEGE.

Your son or daughter deserves all the opportunities higher education can bring. At Crafton Hills College, they can complete programs in less time and for a much lower cost than at a 4 year university. Even if they work full time, we make it possible for them to do both.

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Register now for
Fall 2024 classes.



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909.389.3372

Local Publications and Community Programs



CRAFTON HILLS
COLLEGE

WHERE YOUR FUTURE BEGINS!

Nestled in the hills of beautiful Yucaipa, California, your local community college has a legacy of academic excellence spanning over five decades.

Visit Crafton Hills College today and unlock endless opportunities for personal and professional growth!

Empowering futures, transforming lives.



**Crafton Hills College -
LET'S GO!**

11711 Sand Canyon Rd. Yucaipa CA 92399



MAKE 2025 YOUR YEAR -

Explore Classes
at Crafton Hills
College

craftonhills.edu



YOU DON'T HAVE TO GO FAR TO GO FAR

REGISTER **TODAY!**

Fabulous faculty. Acclaimed programs. Affordable tuition. Beautiful campus.
Crafton Hills College in Yucaipa invites you to fulfill your dreams.

ACADEMIC PATHWAYS

Business and Industry | Science, Technology, Engineering and Mathematics
Creative and Fine Arts, Communication and Design | Society, Behavior and Culture
Public Safety and Health Services | Exploratory (Undecided)



craftonhills.edu | 909.794.2161



High School Programs and Banners



SCORE BIG WITH DUAL ENROLLMENT

Want to earn college credit while still in high school?



JOIN DUAL ENROLLMENT TODAY!
craftonhills.edu/dualenroll



CRAFTON HILLS COLLEGE
LET'S GO!

Earn College Credits While Still in High School with

DUAL ENROLLMENT!



ENROLL TODAY!
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SCORE BIG WITH CRAFTON HILLS COLLEGE

CRAFTON HILLS COLLEGE IS THE NEXT STEP IN YOUR SUCCESS STORY!

WE'RE PROUD TO BE #1 IN TRANSFERS TO UC SCHOOLS.

LET'S GO TERRIERS!

Discover more at craftonhills.edu or call 909-389-3372.



Paid Social – Sponsored Posts and Digital



Turn your passion into a profession

APPLY NOW

CRAFTON HILLS COLLEGE

Careers in computer science, web development and interface design



Convierte tu pasión en una profesión

INSCRÍBETE AHORA

CRAFTON HILLS COLLEGE

Carreras en servicios sociales, psiquiatría y consejería



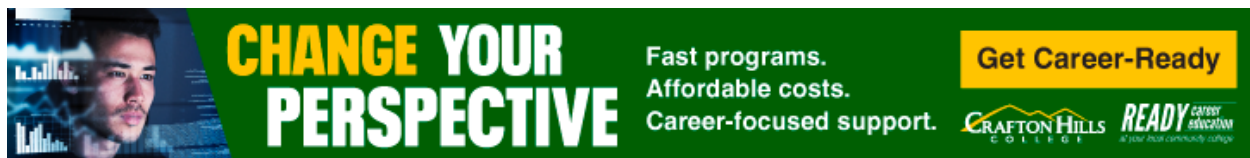
Elevate Your Career.

Get Your BS In Respiratory Care.

Affordable. Accredited. 100% Online.

LEARN MORE

CRAFTON HILLS COLLEGE

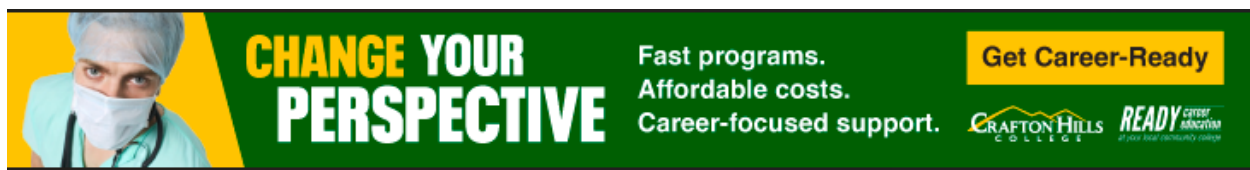


CHANGE YOUR PERSPECTIVE

Fast programs.
Affordable costs.
Career-focused support.

Get Career-Ready

CRAFTON HILLS COLLEGE **READY** CAREER EDUCATION
at your local community college



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Organic Social