

Enrollment Strategies Committee - Minutes

Date: November 4, 2024
 Time: 1:00 p.m. – 2:30 p.m.
 Location: CCR 233

Members:

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| <input type="checkbox"/> Jessica Beverson
<input checked="" type="checkbox"/> Willie Blackmon, Stu. Serv. Dir.
<input type="checkbox"/> Debbie Bogh, Faculty
<input type="checkbox"/> Mariana Macamay, Faculty
<input checked="" type="checkbox"/> Genesis Maya, Stu. Senate | <input checked="" type="checkbox"/> Michelle Riggs, Director
<input type="checkbox"/> Ernesto Rivera, Faculty
<input type="checkbox"/> Kaela Sarsoza, Stu. Senate
<input type="checkbox"/> Giovanni Sosa, Dean IERP
<input type="checkbox"/> Delmy Spencer, VPSS | <input type="checkbox"/> Mike Strong, VPAA
<input type="checkbox"/> Dan Word, Inst. Dean
<input checked="" type="checkbox"/> Keith Wurtz, VPI Chair |
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Action Items

Item, Presenter, Time	Minutes	SD#	SEG#	Proposed Action
October 21, 2024, Minutes, Keith Wurtz, 5 min	Minutes approved as written.	4		
QFE: Enrollment Dashboard , Keith Wurtz, 5 min	<ul style="list-style-type: none"> Discussed Summer and Fall enrollments. Total Summer 2024 is at 527 RFTEs, 7% above last year. Target for Summer was 543 RFTEs. Fall is at 2,104 RFTEs, 12% above where we were same day last year. Target for fall is 1974 RFTEs. We are 130 RFTEs above the target. 	1		
Presentation on Outreach Activities (20 min)	<ul style="list-style-type: none"> Michelle provided a slide show presentation highlighting Crafton's communication & retention strategies for fall 2024 and spring 2025. 	1-3	1-5	
Application to Institutional Effectiveness Partnership Initiative (IEPI) for Dual Enrollment (10 min)	<ul style="list-style-type: none"> Keith submitted an IEPI application to request assistance to enhance Crafton's Dual Enrollment program. CHC was awarded \$200,000. There are five areas of focus.: Reinventing senior year for dual enrollment students. Improving dual enrollment counseling support. ISA model exploration for CCAP. Financial sustainability and incentives for high school. Supporting K-12 instructors for dual enrollment. IEPI will do three visits to our college. 			

	<ul style="list-style-type: none"> This will be discussed in the Dual Enrollment committee meetings. 			
Review Fall 2025 Scheduling Survey (15 min)	<ul style="list-style-type: none"> Members reviewed Scheduling Survey. Keith noted member feedback and made changes where applicable. 			Leslie to send out student survey via text.
ACCJC Substantive Change Form for more than 50% of students in at least one online section group activity (30 min)	<ul style="list-style-type: none"> This agenda item to be moved to our next Enrollment Strategies meeting. Keith noted that ACCJC sent him an email last week asking if we had more than 50% online sections or 50% of our students are taking at least one online class. If so, we would have to file a substantive change inquiry form. 40% of our sections are online, so we are good. However, 54% of our students take at least one fully online class so we will have to do a sub change. 			Keith - Move this item to the next meeting agenda. Keith - to look to see if we have an advertisement and Outreach policy in place for Michelle & Willie.
Review and update Goal II of the Enrollment Strategies Plan (20 minutes)	<ul style="list-style-type: none"> This agenda item to be moved to our next Enrollment Strategies meeting. 	1-3	1-5	Keith - Move this item to the next meeting agenda.
QFE: Marketing / Outreach Update, Michelle Riggs / Willie, 5 min	<ul style="list-style-type: none"> No additional updates provided. 	1-3	1-5	
Career and Academic Pathways Update, Jimmy Grabow / Keith Wurtz / Gio Sosa / Delmy Spencer, 5 min	<ul style="list-style-type: none"> Keith discussed a new tool, CA program Mapper which simplifies the path to degree for students. PPM connects the California Community Colleges, University of California, and California State University systems so that students can view a map of intersegmental curricular pathways, easily transfer between segments, and reduce excess units taken on the path to degree or program completion. The versatility of the tool allows it to be implemented in any higher education system across the country. Students are able to visualize a clear pathway to a variety of education 	1-3	1-5	Keith – to work with Tess.

	<p>opportunities and speed up their entry into the workforce because the PPM provides. Shella demonstrated to chairs last week, this works better than Curriqnet. It will update the pathway automatically where Curriqnet has to manually update it. The Chancellor's office will provide this for free. Keith to work with Tess.</p>			
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<i>Enrollment Strategies 2024-2025 Committee Accomplishments</i>		
Topic	SD#	SEG#
Based on review of data identified the following pathways to focus on in outreach efforts: Science, Technology, Engineering and Mathematics; Society, Behavior, and Culture; and Creative and Fine Arts, Communication, and Design.	1-3	1-5
Reviewed the District Dual Enrollment Plan and provided detailed feedback on the plan to the District	1-3	1-5

<p>Mission Statement: The Crafton Hills College mission is to change lives. We seek to inspire our students, support our colleagues, and embrace our community through a learning environment that is transformational. Crafton Hills College welcomes everyone and is committed to working with students from diverse backgrounds. The College has an exceptional learning environment built on a tradition of excellence, a talented faculty, a driven student body, a committed staff, with passionate leadership and community support.</p>	
<p>Vision Statement: To empower the people who study here, the people who work here, and the people who live in our community through education, engagement, and innovation.</p>	
<p>Institutional Values: We rely on the following values to support our vision and mission:</p> <ul style="list-style-type: none"> • Respect: To champion active listening and open dialogue within our community. • Integrity: To uphold honesty in our interactions and academic pursuits and maintain community collaboration. • Diversity & Inclusion: To promote a welcoming environment through equitable and antiracist practices in all aspects of our work. • Innovation: To actively grow and adapt to support our mission and vision through a willingness to embrace new perspectives and new ideas. • Leadership: To develop and inspire current and future leaders through professional development, mentorship, education, and experience. • Sustainability: To be a leader in our community by reducing environmental impact with practices that meet the needs of the present without compromising the future. 	
<p>STRATEGIC DIRECTIONS</p> <ol style="list-style-type: none"> 1. Increase Student Enrollment 2. Engage in Practices that Prioritize and Promote Inclusivity, Equity, Anti-Racism, and Human Sustainability 3. Increase Student Success and Equity 	<ol style="list-style-type: none"> 4. Develop a Campus Culture that Engages Students, Employees, and the Broader Community 5. Foster and Support Inquiry, Accountability, and Campus Sustainability
<p>STUDENT EQUITY GOALS</p>	

1. Increase the percentage of African American/Black students who apply and enroll at CHC in the same year.
2. Increase the percentage of African American/Black students persisting from fall to spring.
3. Increase the percentage of Hispanic/Latinx students completing transfer level Math and English.
4. Increase the percentage of African American/Black students' degree or certificate attainment.
5. Increase the percentage of Hispanic/Latinx students transferring to a four-year institution.

ENROLLMENT STRATEGIES COMMITTEE CHARGE

- The Enrollment Strategies Committee primary focus is to sustain long-term student success and access by:
 - Using qualitative and quantitative data to inform recommendations.
 - Evaluating on-going enrollment trends, activities, and initiatives.
 - Initiating research on scheduling at the department and division levels.
 - Developing, reviewing, and monitoring progress toward strategic enrollment planning goals.
 - Supporting the development and implementation of guided pathways.
 - Assessing, evaluating, and making recommendations for student support strategies to enhance student access, success, persistence, and goal attainment.
 - Supporting equity and inclusion in our decision-making.

ENROLLMENT STRATEGIES COMMITTEE MEMBERSHIP

- Up to 6 Managers (to be determined)
- Up to 6 Faculty (appointed by Academic Senate; recommending at least one or more from each division)
- Up to 6 Classified Staff (three appointed by CSEA; three appointed by Classified Senate)
- Up to 6 Students (appointed by Student Senate)

ENROLLMENT STRATEGIES COMMITTEE NORMS for 2024-2025

- We will start and end meetings on time.
- We will follow the agenda.
- We will read materials, minutes, etc. and be prepared to discuss at meetings.
- We will listen to our colleagues without interruption and will show mutual respect.
- We will operate on consensus and seek agreements all can “live with;”
- We will make decisions based on clear information.
- We will bring closure to decisions.
- We will support committee recommendations.
- We will accept the fact that there will be differing opinions.
- We will use the best interest of our stakeholders (especially students) as the basis for our decision making.
- We will honor brainstorming without being attached to our viewpoint.
- We will give the opportunity for all members to contribute.
- We will be free to speak our minds without fear of reprisal.
- We will be transparent with our colleagues and our positions on issues.
- We will identify pending issues, agreements, and action steps at the end of the meetings.
- We will stay focused on topics under the charge of the committee
- We will report back to and seek input from constituents
- We will work to support equity and inclusion in our decision-making