

OBJECTIVE 1.1.1

Strategic Direction 1 Institutional Effectiveness (Board Imperative I)
Goal 1.1: Implement and integrate decision-making, planning, and resource allocation structures and processes that are collaborative, transparent, evidence-based, effective, and efficient.

Objective	1.1.1: Create structures and processes to ensure effective communication about decision-making and collegial consultation among all district entities (namely, CHC, SBVC, DETS, EDCT, KVCR, and district office).
Existing Suggested Actions	<p>Publish a periodic <i>Chancellor's Chat</i>, summarizing significant developments and decisions during each month and including other useful information as needed.</p> <p>At the end of each annual budget cycle, make readily available to all employees the final decisions and rationales on all resource requests.</p> <p>Train all collegial-consultation committee members in their responsibilities (e.g., participating actively, informing and soliciting feedback from constituents), and in how the committees function.</p> <p>Build into the agendas of regular meetings and events (e.g., In-service Day, President's Cabinet, Crafton Council, SBVC College Council, Senates, and meetings of other representative bodies) communication about progress on the DSP.</p> <p>Develop a template or other tool to facilitate regular communication with and feedback from all district personnel about DSP progress.</p>
New Suggested Actions	<p>KVCR and EDCT to develop a strategic plan that aligns with District Strategic Plan.</p> <p>KVCR and EDCT to establish advisory committees inclusive of collegial consultation groups.</p>
Tentative Timeline/Deadline for Objective	2010-11
Point Person or Group for Objective	Chancellor's Cabinet
Existing Measurements of Progress	<p>Survey of constituency groups and individuals</p> <p>Outcome: Percent satisfaction with effectiveness of communication</p> <p><i>Chancellor's Chat</i> contents</p> <p>Resource request list decisions and rationales</p> <p>Number of training sessions and participants</p> <p>Training session evaluations</p>

OBJECTIVE 1.1.2

Strategic Direction 1 Institutional Effectiveness (Board Imperative I)
Goal 1.1: Implement and integrate decision-making, planning, and resource allocation structures and processes that are collaborative, transparent, evidence-based, effective, and efficient.

Objective	1.1.2: Facilitate collaboration, cooperation, and coordination across the district.
Existing Suggested Actions	Coordinate periodic joint meetings of analogous governance and other bodies from both colleges (e.g., College Councils, Curriculum Committees). Train district employees in problem-solving methods and strategies (e.g., workshops on interest-based problem-solving).
New Suggested Actions	Document and evaluate the decision making process for EDCT offerings.
Tentative Timeline/Deadline for Objective	2010-12 and ongoing
Point Person or Group for Objective	Chancellor's Cabinet
Existing Measurements of Progress	Documentation of meetings Surveys of applicable groups and individuals

OBJECTIVE 2.3.2

Strategic Direction 2 Learning Centered Institution for Student Access, Retention and Success (Board Imperative II)
Goal 2.3: Achieve excellence in teaching and learning at all district sites through professional development and a continuous improvement process.

Objective	2.3.2: Maintain the district commitment to continuous improvement processes.
Existing Suggested Actions	Provide adequate training of faculty and staff in appropriate and pertinent accreditation standards and processes. Provide adequate training of faculty and staff in the continuous cycle of evaluation and improvement of programs, Student Learning Outcomes, and Service Area Outcomes Resources: Provide adequate funding, facilities, technology, staffing, and other support for these activities.
New Suggested Actions	KVCR, EDCT, and District Police to start program review cycle.
Tentative Timeline/Deadline for Objective	2010-11 and ongoing
Point Person or Group for Objective	Chancellor's Cabinet
Existing Measurements of Progress	Number of training sessions and participants Training session evaluations Documentation of resources provided

OBJECTIVE 3.2.1

Strategic Direction 3 Resource Management for Efficiency, Effectiveness and Excellence (Board Imperative III)
Goal 3.2: Provide technology that supports excellence in teaching, learning, and support.

Objective	3.2.1: Finalize overall organizational structure for the delivery of identified technology services.
Existing Suggested Actions	Annually review the respective roles of the district and campus technology departments. Publish the organizational structure for technology services. Publish a master list of district-supported software and systems.
New Suggested Actions	Incorporate EDCT and KVCR into the District Technology Strategic Plan.
Tentative Timeline/Deadline for Objective	Spring 2010
Point Person or Group for Objective	Executive Director, DETS
Existing Measurements of Progress	Documentation of final approved structure Publication of catalog of services

OBJECTIVE 5.1.2

Strategic Direction 5 Inclusive Climate
Goal 5.1: Value diversity and promote inclusiveness among employees, students, and the community.

Objective	5.1.2: Coordinate district-wide events celebrating diversity for students, employees, and the community.
Existing Suggested Actions	Work collaboratively with representative groups from CHC, SBVC, and district offices to develop events. Create and disseminate effectively a district-wide calendar of events celebrating diversity.
New Suggested Actions	Work collaboratively with representative groups from CHC, SBVC, KVCR, EDCT, and district offices to develop events.
Tentative Timeline/Deadline for Objective	2010-11
Point Person or Group for Objective	College presidents
Existing Measurements of Progress	Schedule of events Evaluation of events' effectiveness

OBJECTIVE 6.1.1

Strategic Direction 6
Community Collaboration and Value
Goal 6.1: Enhance the district's value and image in the communities.

Objective	6.1.1: Develop a comprehensive district marketing and outreach plan, coordinated with those of the colleges, KVCR and EDCT, to raise the communities' awareness of education and training services.
Existing Suggested Actions	Establish the committee. Conduct a community audit or survey. Develop the plan. Implement the plan. Evaluate the effectiveness of the plan, and revise it as needed. Develop a Message Deck to ensure consistency in district communications to the public.
Tentative Timeline/Deadline for Objective	Spring 2011-Fall 2011
Point Person or Group for Objective	Marketing Committee composed of representatives from each entity, including KVCR and EDCT
Existing Measurements of Progress	Documentation of committee establishment and meetings Documentation of the plan Media standards Pattern of expenditures for outreach, advertising, etc.

OBJECTIVE 6.2.2

Strategic Direction 6	
Community Collaboration and Value	
Goal 6.2: Forge partnerships with other academic institutions, governmental agencies, and private industry to support the district's and colleges' missions.	

Objective	6.2.2: Establish a Community Affinity Network to promote and document productive relationships between district employees and organizations in the surrounding communities.
Existing Suggested Actions	Create an online social media discussion area to help maximize use of and access to community resources. Create and disseminate annually a list of program sponsors, including Advisory Committee members. Create and maintain a district-wide calendar of the use of facilities for activities.
Tentative Timeline/Deadline for Objective	Fall 2011-Spring 2013
Point Person or Group for Objective	Chancellor's Cabinet District and Campus Marketing Directors
Existing Measurements of Progress	Documentation of discussion area content and usage Published list of program sponsors Published calendar of facilities use

OBJECTIVE 6.2.3

Strategic Direction 6	
Community Collaboration and Value	
Goal 6.2: Forge partnerships with other academic institutions, governmental agencies, and private industry to support the district's and colleges' missions.	

Objective	6.2.3: Support and strengthen Career Pathways.
Existing Suggested Actions	Promote collaboration among the district entities and with K-12, four-year institutions, and the business community regarding Career Pathways.
Tentative Timeline/Deadline for Objective	2011-12
Point Person or Group for Objective	VPIs, KVCR, EDCT, CTE Deans
Existing Measurements of Progress	Documentation of the outcomes of collaboration